

GHI FRESH MICROGREENS, SPROUTS AND HERBS AS A SERVICE PROGRAM



Greenfield Hydroponics

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Microgreens as a service has become an increasingly popular offering, providing consumers with fresh, nutrient-dense greens delivered directly to their homes or businesses. This innovative approach combines the benefits of microgreens with the convenience of subscription-based services.

Subscription Models

Most microgreens services offer flexible subscription plans to cater to different customer needs:

- **Frequency:** Weekly, bi-weekly, or monthly deliveries
- **Quantity:** Options ranging from small sampler boxes to larger quantities for regular consumption
- **Customization:** Some services allow customers to choose specific varieties or receive a curated mix



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Benefits of Microgreens Subscriptions

1. **Freshness:** Microgreens are typically harvested within 24 hours of delivery, ensuring peak nutritional value and flavor
2. **Convenience:** Regular deliveries eliminate the need for frequent shopping trips
3. **Variety:** Subscribers often receive a rotating selection of microgreens, encouraging culinary exploration
4. **Health:** Consistent access to nutrient-dense greens supports a healthy lifestyle
5. **Support for Local Agriculture:** Many services are operated by local farmers, fostering community connections



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Delivery Methods

Microgreens services employ various delivery methods:

- **Home Delivery:** Direct-to-door service, often with eco-friendly packaging
- **Pickup Options:** Some providers offer pickup at farmers' markets or their grow facilities
- **Cooler Systems:** Use of branded coolers to maintain freshness during transport

Conclusion

Microgreens as a service represents a growing trend in the intersection of health-conscious consumption and convenience-oriented business models. By providing fresh, locally grown microgreens on a subscription basis, these services are making it easier for consumers to incorporate nutrient-dense foods into their diets while supporting local agriculture.



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Business Opportunity

Repurpose vacant retail space to cultivate Microgreens, Sprouts & Herbs

Required Facility: 1,750 SF minimum

For cultivation and packing

to be located within a 10-mile radius of your service area

On an arranged schedule, your Microgreens, Sprouts and Herbs As A Service business delivers to the customer's industrial kitchen "moisturizing" trays with their crop selection grown in your Cultivation Warehouse allowing the food service to provide microgreens, sprouts and fresh herbs daily.



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Cultivation systems controlled by a central computer, both for microgreens and leafy greens



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BENEFITS

- **Subscription Basis**
- **No investment by the customer on equipment**
 - **Produce cultivated fresh daily**
 - **Large selection of greens**
 - **Delivered to the industrial kitchen**
- **Keeps focus on food prep and not shopping time**
 - **Food Safety – no pesticides or hormones**
 - **Efficient use of water**
 - **Reduces the carbon footprint**



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Examples of crops

Our Microgreen Mixes		Certified organic seeds
VARIETY	SELECTION	BOTANICAL NAME
Beet mix		
TIZIANO	Beet Bull's Blood Sangria + Beet Pink Lady	
CARAVAGGIO	Swiss chard red Marilyn + Swiss chard yellow Jane + Swiss chard green Mia	
BOTTICELLI	Swiss chard red Marilyn + Swiss chard white Audrey	
Cabbage mix		
RAFFAELLO	Broccoli Calabrese + Kale Red Zar + Kale Black Mandingo	
BERNINI	Kale Black Mandingo + Kohlrabi Red Cardinal	
PERUGINO	Cabbage green Dante + Cabbage Red Carpet	
Radish mix		
MICHELANGELO	Radish Vulcano + Radish Daikon Panzer	
LEONARDO	Radish China Rose Silk + Radish Black Sky	
DONATELLO	Radish Vulcano + Radish Daikon Panzer + Radish Venom	
Legumes healthy mix		
HERCULES	Mungo bean Orchidea + Adzuki bean Aperol + Peas Green Balboa	
ATLANTE	Lentils red Ferrari + Chickpea Annabelle + Soya bean Talisker	
ELIOS	Kale Black Mandingo + Broccoli Calabrese + Fenugreek Poseidon	



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Examples of crops

Our Microgreen Aromatics		Certified organic seeds
VARIETY	SELECTION	BOTANICAL NAME
ANISE	WONDER	Pimpinella anisum
ANISE HYSSOP	MENHIR	Agastache foeniculum
DANDELION	MORGANA	Taraxacum officinale
ESTRAGON	MAGNUS	Artemisia dracunculus
FENNEL BRONZE	SHIELD	Feoniculum vulgare rubrum
LEMON BALM	SISSY	Melissa officinalis
LOVAGE	SEAHORSE	Levisticum officinalis
MALVA	ARISTOTELE	Malva sylvestris common
NETTLE	DESDEMONA	Urtica dioica
ORACH RED	CARONTE	Atriplex hortensis
ORIGANUM	ILLUSION	Origanum officinalis
PERILLA GREEN	SOPHIA	Perilla frutescens
PERILLA RED	GLADIATOR	Perilla frutescens
SAGE	MIRROR	Salvia officinalis
SORREL RED	APACHE	Rumex sanguineus
THYME	BABUMBA	Thymus vulgaris
WATERCRESS	ATLANTICA	Nasturtium officinalis



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Examples of crops

Our Herbs & Specialities		Certified organic seeds
VARIETY	SELECTION	BOTANICAL NAME
AMARANTH	RED LINE	Amaranthus cruentus
AMARANTH	RED TOTEM	Amaranthus tricolor
BORAGE	CAMPARI	Borago officinalis
CHIA	MIDORI	Salvia hispanica
DILL	HERMES	Anethum graveolens
NASTURTIUM ALASKA	EMERALD	Tropaeolum nanum
NASTURTIUM EMPRESS	GANESH	Tropaeolum nanum
QUINOA	BOGOTA'	Chenopodium quinoa



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Examples of crops

Our Micro- Beans & Grains		Certified organic seeds
VARIETY	SELECTION	BOTANICAL NAME
ADZUKI BEAN	APEROL	Vigna angularis
BUCKWHEAT	PANDORA	Fagopyrum esculentum
BUCKWHEAT	JASMINE	Fagopyrum esculentum
CHICKPEAS	ANNABELLE	Cicer arietinum
FAVA BEANS	MOLINARI	Vicia faba
LENTILS GREEN	VELVET	Lens culinaris
LENTILS RED	FERRARI	Lens culinaris
MAIS	MARVEL	Zea mays
MUNGO BEAN	ORCHIDEA	Vigna radiata
PEAS AFFILA	VICTORIA	Pisum sativum
PEAS GREEN	BALBOA	Pisum sativum
PEAS SPECKLED	NIAGARA	Pisum sativum
SOYA BEAN	TALISKER	Glycine max
WHEAT	RISIKO	Triticum aestivum



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POTENTIAL CLIENTS

- **Restaurants, Sandwich Shops**
 - **Hotels**
 - **Churches**
 - **Schools**
- **Senior Centers**
- **Hospitals**



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GHI will provide you with a complete equipment solution tailored to your daily crop selection and product needs for your local market.

Contact our Marketing Department
amo@GreenTechnologyGlobal.com

For a No Obligation Price Quotation

